



**GLOBAL OFFICIAL INSTITUTIONS CONFERENCE**  
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# BIOGRAPHY

## JOHANNA LASKER

**CEO OF NORTH AMERICA & GLOBAL HEAD OF OFFICIAL INSTITUTIONS, BNP PARIBAS ASSET MANAGEMENT**

Johanna is the CEO North America for BNP Paribas Asset Management (BNPP AM). She is also the Head of Central Banks and Official Institutions.

As CEO for North America, Johanna is responsible for our strategic leadership and development. She manages the growth of our business, overseeing business development, and maintaining direct oversight of management and effective governance in the region. In her capacity as Head of Central Banks & Official Institutions, Johanna's responsibilities include managing and growing the official sector business globally, while also ensuring we are meeting our clients' needs.

Johanna originally joined FFTW, a predecessor of BNPP AM, in 1997. She then left the firm in 2000, rejoining in 2004 to focus on the official institutions business. Since 2013, she has been the head of the Central Banks and Official Institutions team, successfully growing our client base and increasing our AUM for this sector. In addition to working for BNPP AM and FFTW, Johanna worked in the Corporate Finance division at UBS for two years, where she was an Associate Director in the Consumer Products Group in New York. She later transferred to the Global Industrial Group in Japan where she lived for a year.

Johanna has over 20 years of experience. She earned an MBA in Finance and International Business from New York University, and a BA in East Asian Studies from Stanford University. She is based in New York.

