



**GLOBAL OFFICIAL INSTITUTIONS CONFERENCE**  
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# BIOGRAPHY

## JULIEN CLAUSSE

**Head of 021 Exploration Engineering, BNP Paribas CIB**

Julien has over 20 years' experience in building new ventures in different industries (incl. Automotive, Travel Tech, IoT and Finance). Julien builds and heads teams to manage uncertainty at the crossroads of technology, user experience and business including "0 to 1" bootstrapping of businesses: he created new divisions, new groups as well as new products within large corporations and smaller structures alike, addressing both strategy and execution of this strategy.

Julien now heads the 021 Exploration Engineering unit at BNP Paribas CIB, a structure aiming at managing strategy-driven concrete explorations, with ambitious goals, to make CIB future-ready – and with a strong focus on Digital Assets and Tokenization. It is composed of top grade digital experts combining technology, UX and entrepreneurship. Julien also taught Storytelling to PhDs at Mines Paristech, Creativity to MSc students at SKEMA Business School, and was Chief Mentor in a startup acceleration program.

