

SUSTAINABLE **FUTURE FORUM**

2022 | NAVIGATING THE TRANSITION







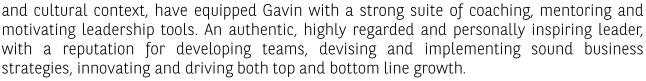
BIOGRAPHY

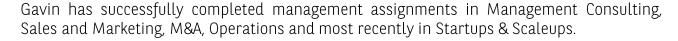
GAVIN LAIDLAW

Chief Commercial Officer, Signol Ltd

A highly experienced energy industry professional with a strong commercial background and a track record of delivering exceptional and sustainable P&L and people development outcomes, across a range of downstream businesses and contexts.







Gavin is a graduate of the prestigious Oxford University, where he studied Geography at St John's College. He is also an alumni of London Business School. His career started in Exxon Mobil, before a sixteen year stint in Shell. He then took on a Country General Manager role for Puma Energy in the Far East, before his appointment as Chief Commercial Officer at Signol.

Signol is an exciting and highly promising Clean-Tech start-up, that fulfills Gavin's long held ambition to work in a smaller, more entrepreneurial environment, where he can leverage his experience to help the environment, reduce emissions and save customers money.

In his spare time, Gavin is a keen sportsman, enjoying playing and watching football, cricket, and golf, and is a keen runner. He is also an avid military historian. Gavin has been married to Michelle, a Singaporean, for over twenty years, and has three children aged 19, 16 and 12 years old.

