BNP PARIBAS SUSTAINABLE FUTURE FORUM

"Investing for tomorrow's success"

AGENDA

08.15 *Registration & Refreshments*

09.00 **Welcome address**

Jean Lemierre Chairman of BNP Paribas

09.35 **Address by Brune Poirson**

Brune Poirson Secretary of State to the Minister for the Ecological and Inclusive Transition, French Government

09.45 **The Business Models of Tomorrow: Achieving long-term profitability**

Businesses are coming under increased scrutiny from investors, consumers, regulators and activists to deliver on sustainability – not just on their end products, but on every single part of the business. For many, this means Business As Usual is no longer a possibility. How then can businesses adapt their models to match the pace of expectations? What role can the finance industry play in helping to build a more circular economy? What happens to businesses that are slow to change?

Myriam Durand Country Manager, Moody's France
Sami Lundgren Vice President for Environment & Responsibility, UPM
Helena Vines Fiestas Head of Sustainability Research, BNP Paribas Asset Management
Charlotte Dennery CEO, BNP Paribas Leasing Solutions (Moderator)

10.40 *Networking Break*

11.00 **The Green Energy Transition: Show me the money!**

Globally, the cost for combatting the effects of climate change caused by fossil fuel-based energy development already runs into the trillions. An energy transition is required, and with £286 billion invested in renewables in 2016 alone (more than all other energy technologies combined), it feels like it is well underway. However, some companies persist in developing thousands of MW of new coal power, enough to make it impossible to achieve the 2 C target set out in the Paris agreement. How then can we mobilise enough private capital to actually deliver a green economy? We discuss with leading experts representing the policy, issuer and investor perspectives how the financial sector can play a leading role in achieving the energy transition.

Erick Decker CIO, AXA
Sir David King Former Special Representative for Climate Change, UK Government and Partner at SYSTEMiQ
Jane Pilcher Group Treasurer, AWG
Stephanie Sfakianos Head of Sustainable Capital Markets, BNP Paribas (Moderator)

12.00 **KEYNOTE: Let's run the world with clean technologies**

Bertrand Piccard is an avatar of the future. His famous solar plane flew 40,000km around the world without using any fuel. This is just the beginning; there are many more incredible technological barriers to break by using the most powerful resources of all: unlimited natural elements. Bertrand will help challenge our view of the world by sharing how innovative feats will help build a faster, more efficient and greener world. We are not only here to make business out of sustainability, we are here to bring humanity to the next standard of living.

Bertrand Piccard Initiator & Chairman of the Solar Impulse Foundation

13.00 *Networking Lunch*

14.15

TRACK 1

SESSION 1: Great Expectations for ESG

ESG is set to double in size over the next 2 years. What are the challenges and opportunities ESG brings to asset owners and asset managers?

Bjørn Otto Sverdrup Senior Vice President Corporate Sustainability, Statoil
Hans van Houwelingen CEO, ACTIAM
Frederic Surry Deputy Head of Equities, BNP Paribas Asset Management
Patrick Colle CEO, BNP Paribas Securities Services (Moderator)

SESSION 2: From ESG to Impact

This session will showcase the asset managers' view of ESG. What innovations in responsible investment today are most likely to grow into scalable market products?

Marie-Anne Allier Deputy Global Head of Fixed Income, Amundi
Isabelle Cabie Global Head of Responsible Development, Candriam
Roelfien Kuijpers Head of Responsible Investments and Strategic Relationships, Deutsche Asset Management
Gaetan Obert Global Head of Sustainability, BNP Paribas Asset Management
Amine Bel Hadj Soulami Global Head of Research & Sustainable Investments, BNP Paribas (Moderator)

TRACK 2

SESSION 1: Renewable Energy for Investors

This workshop will discuss how strategies of developers and financial investors are adapting to the rapid changes in the renewable energy industry to keep up to speed with this new transition.

Dominique Darne CEO, Eurowatt
Charles Dupont Head of Infrastructure Finance, Schroders
Catherine Mantel Vice President of Business Development, Terrawatt Initiative
Laszlo Varro Chief Economist, IEA
Luke Sussams Senior Researcher, Carbon Tracker
Romain Talagrand Head of Power & Renewable Energy Financing Solutions, BNP Paribas

SESSION 2: Sustainability Rising - How To Realise Reputation Value

This workshop by Brunswick Group will examine the trends that are driving the sustainability agenda and share tips and tools to help manage reputation effectively.

Jordan Bickerton Associate, Brunswick Group
Simon Maine Director, Brunswick Group

TRACK 3

SESSION 1: Smart Cities - What Will Future Cities Look Like?

How can the real estate industry tap into investors and corporates to help create smart cities? What will be the value-creation opportunities these cities would offer to citizens, investors and corporates?

Brice Chasles Partner & Vice-Chairman of the Board of Directors, Deloitte France
Marie-Eve Raux Senior Director, Development & Project Management Europe, Ivanhoe Cambridge
Bertrand Schippan Architect, MVRDV
Thierry Laroue-Pont CEO, BNP Paribas Real Estate

SESSION 2: Smart Mobility

This session will discuss the changes impacting cities and urban mobility over the coming decade and how to create win-win solutions for companies, clients and the wider world.

Clémence Poinsignon Global Category Manager Mobilty L'Oréal
Lukas Neckermann Author, CEO of Neckermann Strategic Advisors
Herve Girardot Head of Arval Consulting and Corporate Vehicle Observatory (Moderator)

TRACK 4

SESSION 1: Sustainability in your Supply Chain

This session will explore innovative approaches to integrate environmental and social dimensions into supply chain management.

Christian Galichon Director of Purchasing Co-ordination, LVMH
Dominique Roques VP, Naturals Partnerships & Promotion, Firmenich
Karol Trejo Corporate Sustainability Manager, Puma
Jacques Levet Head of Transaction Banking EMEA, BNP Paribas (Moderator)

SESSION 2: Mainstreaming Sustainable Finance

This session will discuss "green loans", a budding new innovation which could mainstream sustainable finance. Who are the early adopters? What would preferential loan finance for ESG performance mean for the market?

Olivier Leruste Head of Global Financing, Akuo Energy
Rochus Mommartz CEO responsibility Investments AG
James Ranaivoson Senior Adviser, EIB
Cecile Moitry Director, Sustainable Finance & Investment, BNP Paribas

TRACK 5

SDGs Innovation Village - Showcase of innovations contributing to SDG's

Shortlisted projects include Heliatek, Coco Pallet, Qarnot Computing, Pavegen, Wenow, Eneseo, Treatech, the BNP Paribas Foundation and POD Real Estate.

15.45 *Networking Break*

16.15

The Private Sector: A catalyst for change?

Clara Gaymard is on a mission to help France grow. Formerly the CEO of GE in France, she is now the co-founder of Raise (both a private equity firm and a foundation) and the President of Women's Forum for the Economy & Society. Clara believes that investing in 'can-do' entrepreneurs and midmarket companies that construct solutions is the way to create jobs and increase ingenuity and durability in France's economy. In this interview, she will share her considerable insight and experience on how corporates and investors can engage in social change and benefit as a result.

Claire Tutenuit is the Director General of Entreprises pour l'Environnement. Post COP 21, French business have been handed the baton to charge forward on the climate agenda. Claire works closely with companies across France to identify what various sectors can do to adapt to future climate challenges, mitigate further climate risk, and play an active role in innovating the solutions that the world will need to reach the 2 C limit on warming. In this interview Claire will share some of the major challenges and opportunities that French businesses face when creating climate strategies to deliver sustainable growth.

Clara Gaynard Co-Founder & President, Raise & Women's Forum
Claire Tutenuit Délégué Général of Entreprises pour l'Environnement (EpE)
Richard Newman Head of UK Brand & Communications, BNP Paribas (Moderator)

17.00

Moving up a Gear: How to fast track your sustainability agenda

Co-Founder and Chair of We Mean Business, Steve Howard was Cheif Sustainability Officer of IKEA from 2010 to March 2017 in charge of making sure their business is as kind to the planet as their products are to your pocket. Steve understands the ground reality of how hard it can be to actually integrate sustainability into a business. And yet, he is one of the biggest believers that every company can achieve it. How do we convince the middle manager? Even further, why are CFOs at the heart of this change? Steve will share a crystal-clear case for why every company must change and how to approach the challenge head on.

Steve Howard Co-Founder and Chair, We Mean Business

17.45

Closing Remarks

Jean Lemierre Chairman of BNP Paribas

18:00 *Cocktail Reception*